FILE COPY

RJ Reynolds

Tobacco Company

8/29 Copy: Ann's
Ann's
Robert Ridge
Bob Burrows

Bruce A. Cook
National Manager-Trade Issues

Winston-Salem, N.C. 27102
910-741-7507

August 26, 1997

To: R.D. Snow
F.V. Natale

FYI
Bill

Gentlemen:

The Coalition for Responsible Tobacco Retailing will be conducting We Card Training Seminars in New Hampshire late in September. Dates and locations will be listed on the flyers.

There will be a shipment of flyers sent to the ROU later this week. Please have these flyers mailed to reps that work in New Hampshire, and ask them to simply leave a copy of the flyer with retailers as they make their normal coverage. There is no selling required. The retailers can make a decision as to whether or not they wish to attend. This distribution has been performed by our sales force when needed throughout the country.

* I would also recommend that flyers be faxed or delivered to chain headquarters that do business in New Hampshire.

If there are any questions regarding this distribution, please feel free to contact me at Ext. 7507 in Winston-Salem.

Thank you.

Sincerely,

Bruce

Bruce A. Cook

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